

Kadir Has University Design, Arts and Communication Collective [DAC]

DAC aims to promote cultural diversity and inclusivity through the practices of art, design, and communication for an accessible and inclusive culture, as to reveal the potentials of these fields in enhancing unconventional thinking. Our compatibilities in various methods of research and analysis in these topics join with our expertise to increase the visibility of a project's results through broad reach and successful impact and ensure the effective implementation of project's dissemination objectives. We are a unique academic group with extensive knowledge and expertise in design, visual arts, advertising, marketing and urban and historical research. Our core group consists of three PhDs from art, humanities and social sciences and two designers cooperating with visual artists, designers, marketing and advertising professionals in addition to a wide range of network of national and international universities, art institutions, and advertising agencies. Our group is competent in delivering high quality and impactful research outputs, networking, and dissemination. We are highly skilled researchers, with skill sets including information visualization, exhibition curation, production, and digitization.

Our expertise is in developing innovative and creative awareness-raising activities, dissemination strategies and action plans, organizing of high impact exhibitions, workshops, training, competitions, and conferences. Through increasing the visibility of information, education, and transfer of knowledge, we are a reliable partner for the dissemination of EU project implementations and an interdisciplinary team with excellent organizational skills as well as significant academic experience. We specialize in reaching the right target groups, using the latest methodologies for maximization of the cost to impact ratio, efficient and impactful dissemination that achieve attitudinal and behavioral changes in the long run.

Our team successfully contributed to generate new knowledge and produce concerning arts and to visual communication; contemporary art; conflict transformation; cultural heritage; urban research; gender mainstreaming; gender and media gender equality; consumption and consumer culture; advertising strategy, creative insights, art and new media practices. Our team created innovative approaches and methodologies for pioneering the use of qualitative and mixed method research methodologies for teaching art and design history to design students. We have also developed novel experiences and new models for creativity for all involved parties. In addition to this, we designed workshops in experimental and flexible forms. We have also contributed to addressing acute problems for the region and the EU that demonstrates explicitly artists' and designers' inclusion in the development of radically new products, services, and processes. We have excellent cooperation with the design, art, and advertising industry leaders, SMEs and NGOs in Turkey, academic and industry relations in Western European, North American and Mediterranean Regions.

DAC has extensive experience in project development and implementation including numerous national, international and EU projects for diverse range of stakeholders from governmental, large industry, SME, and NGO sectors: Mapping Gender Equality and Violence Discourses in Turkey and Sri Lanka; "An Oral History with the Women Workers of Ex-Cibali Tobacco Factory"; Research positions in a joint European Union funded Marie Curie Research Project: "Perspectives of Conflict Transformation from the Middle East and Europe (CTMEE)" with Kadir Has University, Istanbul; Coventry University, UK; Arab American Jenin University, Palestine; Research positions in a joint European Union funded Marie Curie Research Project: "Inter-Continental Exchange of Leadership in Conflict Transformation" with Kadir Has University, Istanbul; Coventry University, UK; Stellenbosch University, South Africa; production of visual communications, mobile and web platforms of an EU-Horizon 2020 funded project entitled SAGE (Systemic Action for Gender Equality), designed to seek stronger action on gender equality in higher education and research, Horizontal Urban Design Projects supported by Alexander von Humboldt Foundation in Germany, foundation of self-initiated international networks of researchers and artists (TACT), implementing peer to peer learning environments in St. Petersburg, Berlin and Istanbul.

Our core competencies are information, education, and transfer of knowledge, we are a reliable partner for EU project development and implementation, and a focused interdisciplinary team with excellent organizational skills as well as significant academic and institutional experience.

Role as partner in H2020 projects: Basic research, applied research, data gathering and intelligence; expertise in dissemination of knowledge to stakeholders, transfer of research results into the real sector, design of dissemination strategy or interventions to advance the project's impact and sustainability, production of visual

communication while providing information and education and ensuring key stakeholder involvement in Istanbul as well as Turkey. We would also be delighted to discuss specific project tasks if you see the interest for cooperation.

Topics of Interest: ICT-32-2018: STARTS – The Arts stimulating innovation (especially Coordination & support action [CSA]); related topics from Work Programs 13, 14, 16.

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